

2031
B. Voc. (Logistic Management)
First Semester
LEM-104: Principles of Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four questions from the following:-

- a) What is meant by Centralization?
- b) Differentiate between management and administration.
- c) Briefly explain learning organisation.
- d) What is wide span of control?
- e) What are the various sources of recruitment?
- f) Give the need of MBO. (4x4)

UNIT – I

- II. Explain the role of managers in organizations in present times. (16)
- III. Give the steps in planning process. What are the limitations of planning? (16)

UNIT – II

- IV. What is line and staff organisation? Explain its advantages and limitations. (16)
- V. What is selection? Give the steps in selection process. (16)

UNIT – III

- VI. Explain Maslow's Need Hierarchy Theory. (16)
- VII. Give a detailed note on Managerial Grid. (16)

UNIT – IV

- VIII. "Planning without control is meaningless and control without planning is a waste". Comment on the statement. (16)
- IX. Explain the ways in which diversity in organizations can be managed. (16)

x-x-x