

Exam.Code:0005

Sub. Code: 0470

2021

B.A./B.Sc. (General) Fifth Semester

Functional English

Paper – A: Print Journalism

Time allowed: 3 Hours

Max. Marks: 70

NOTE: Attempt any five questions.

x-x-x

- I. Write short notes on any seven of the following terms in about 20-30 words each:-
 - a) Ribbon
 - b) Paparazzi
 - c) Middle
 - d) Scoop
 - e) Handout
 - f) Human Interest Story
 - g) Inverted Pyramid
 - h) Broadsheet
 - i) Analytical Reporting (7x2)
- II. Write short notes on any two of the following in about 100 -150 words each:-
 - a) Press Council of India
 - b) Freelancing
 - c) Investigative and Interpretative Reporting (2x7)
- III. What is a Lead? Discuss its essential ingredients and types. (14)
- IV. Discuss the various kinds of interviews in relation to the different purposes and situations they serve. (14)
- V. Write a detailed note on the scope of communication. Comment on the advantages of Print media over the electronic media. (14)
- VI. Discuss the responsibilities of the Editor and the Sub-editor in a newspaper organization. (14)
- VII. Define a Feature. How is it different from News Reporting? (14)

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(2)

- VIII. What is News? Discuss the primary determinants of news value. (14)
- IX. What do you understand by Page Make Up? Discuss different types of Page Make Up highlighting their salient features. (14)

x-x-x