

2021
B.Com.-5th Semester
BCM-505: Entrepreneurship and Small Business

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt any four questions from Section-A. Attempt two questions each from Section-B & C respectively.

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SECTION – A

I. Explain the following: -

- (a) Define 'm' commerce.
- (b) Define women entrepreneurship-give three examples.
- (c) Define product and planning management.
- (d) Five reasons for organizing EDP's.
- (e) What is business planning?
- (f) Define small scale industry. (4×5)

SECTION-B

- II. Discuss the various theories of entrepreneur. (15)
- III. Distinction between manager and entrepreneur. Give the characteristics of an entrepreneur. (15)
- IV. Discuss the various problems faced by women entrepreneurship. (15)
- V. Discuss the relevance and achievements of EDPs. (15)

SECTION-C

- VI. 'MEMEs are the seed bed of entrepreneurship.' Do you agree? And why? (15)
- VII. Discuss the role of MEMEs in the National Economy. (15)
- VIII. Detail on various considerations/tax benefits to MEMEs. (15)
- IX. Detail on product planning and management. (15)

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