

2021
B.B.A.-5th Semester
BBA-302: International Business

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt any four short answer type questions from Section-A. Attempt any two questions from Section-B & C respectively.

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SECTION-A

- I. Attempt any four of the following: -
- (a) Write a short note on UNCTAD.
 - (b) State the criticism of globalization.
 - (c) Discuss product life cycle in brief.
 - (d) Explain balance of payment crisis.
 - (e) What are the different forms of regional groupings?
 - (f) State the foreign trade promotion measures in India. (4×5)

SECTION-B

- II. Define International Business. Outline the drivers of international business. (15)
- III. Do you think that the euphoria associated with WTO initially has died down? (15)
- IV. How are international trade disputes resolved? (15)
- V. What is Mercantilism? How does it explain cross border business transactions? (15)

SECTION-C

- VI. How do various forms of economic integration differ? (15)
- VII. What are the major incentives for developed countries to invest in developing countries? (15)
- VIII. Discuss the recent trends in Indian Foreign Trade. (15)
- IX. Write detailed note on EXIM policy. (15)

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