

2021
Bachelor of Business Administration
Fifth Semester
BBA-304: Entrepreneurship and Small Business Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section–A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – A

I. Attempt any four of the following:-

- a) Differentiate between entrepreneurship and Intrapreneurship.
- b) How behavioral games help in Motivation?
- c) Write a short note on National Institute For Entrepreneurship and Small Business Development (NIESBUD)
- d) Write short note on Technical feasibility.
- e) Write short note on marketing problems of small scale industries.
- f) What are the reasons for the failure of business plan? (4x5)

Section – B

- II. "Entrepreneurs are born not made" Comment. (15)
- III. Explain the process of developing Entrepreneurial competencies. (15)
- IV. What do you mean by an EDP? Discuss the role and relevance of EDP's. (15)
- V. Briefly discuss the criteria for selecting a new product. (15)

Section – C

- VI. What are the problems faced by small scale industries? Also explain the remedial measures for the same. (15)
- VII. Write down the salient features of MSMED Act 2006 (Micro, small and medium Enterprises Development Act). (15)
- VIII. What are the various risk taking attitude of an Entrepreneur? Explain the risk management process taken by an entrepreneur. (15)
- IX. What is Project Report? Discuss the need of a Project Report before setting up a new unit. (15)

x-x-x