

2021
B. Voc. (Food Processing and Preservation)
Fifth Semester
FPP-503: Principles of Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Answer any four of the following:-

- a) Explain the advantages of informal organization.
- b) Explain the advantages of manpower planning.
- c) Explain the features of planning.
- d) Explain the objectives of controlling.
- e) Explain the methods of improving communication.
- f) Explain the benefits of motivation

(4x5)

UNIT – I

- II. Explain the concept of organization. Explain the nature and scope of organization. (15)
- III. Explain the nature and scope of management. What are the factors affecting management. (15)

UNIT – II

- IV. Explain the main advantages and disadvantages of planning. What are the main steps involved in planning? (15)
- V. Explain the concept of decision making. What are the main types of decisions? Explain step by step decision making. (15)

UNIT – III

- VI. Explain the process of communication. Differentiate between verbal and non verbal communication. (15)
- VII. What do you mean by delegation of authority and responsibility? What are the advantages of delegation? (15)

UNIT – IV

- VIII. Explain the concept of leadership. What are the characteristics of leadership? (15)
- IX. Explain in detail the need hierarchy theory of Maslow. (15)

x-x-x