

2021

B. Voc. (Agri Business and Agrarian Entrepreneurship)

5<sup>th</sup> Semester

ASC-503: Economics of Floriculture

Time allowed: 3 Hours

Max. Marks: 40

**NOTE:** Attempt five questions in all including Q. No.-I which is compulsory and select one question from each Unit.

\_\*\_\*\_\*\_

I. Attempt any eight short types questions of the following: -

- (a) Role of floricultural entrepreneur.
- (b) Scope of floriculture in India.
- (c) Commercial floriculture.
- (d) Name four Indian Flower varieties.
- (e) Cut and loose flowers.
- (f) Enumerate two factors affecting demand for flowers.
- (g) Write a short note on direction of flower trade.
- (h) Write a short note on composition of flower trade.
- (i) Enumerate two challenges in flower exports from India.
- (j) Enumerate two impacts of liberalization on flower trade. (8×1)

#### UNIT – I

- II. Critically evaluate New Seed Policy. (8)
- III. Discuss the consumption and production pattern of flowers. (8)

#### UNIT – II

- IV. Discuss the scope of cut and loose flowers. (8)
- V. Write a detailed note on traditional Vs. modern floriculture. (8)

#### UNIT-III

- VI. Elaborate the steps involved in starting a floriculture business. (8)
- VII. Write a detailed note on institutional support in floriculture. (8)

#### UNIT-IV

- VIII. Write a detailed note on recent government policies for promotion of floriculture exports. (8)
- IX. Write a detailed note on agri export zones. (8)

\_\*\_\*\_\*\_