

2031  
M.Com. (M.E.F.B.) First Semester  
FB-102: Entrepreneurship Development - I

Time allowed: 3 Hours

Max. Marks: 80

**NOTE:** Attempt five questions in all, selecting atleast two questions from each Unit.

x-x-x

**UNIT – I**

- I. What is entrepreneurial attitude? What can be the various initial difficulties for setting up an enterprise? (16)
- II. What can be the various motivations for becoming an entrepreneur? Discuss the role of educational institutes and various other institutes motivation entrepreneurship. (16)
- III. Discuss the various types of enterprises. What should be the main considerations while deciding the type of business enterprise to be started? (16)
- IV. What do you mean by, 'Entrepreneurial Culture'? How nations build such type of culture? Discuss the prevalent entrepreneurial culture in India. (16)
- V. Write short notes on the following:
  - a) Institutional Support for Entrepreneurship Development.
  - b) Qualities of Successful entrepreneurs. (16)

**UNIT – II**

- VI. What is a preliminary project report? Why a preliminary project report is prepared? Discuss the various components of a techno feasibility report. (16)
- VII. What are the various components of business environment? How the various components of business environment can be appropriately appraised? (16)
- VIII. What is SWOT analysis? How SWOT analysis may result in synergic approach for a new business? (16)
- IX. What is a business strategy? What should be the major considerations while deciding the type of business and its location of operation? (16)
- X. Write short notes on the following:-
  - a) Classical Approach to Strategy Formulation.
  - b) Identification of Location for a New Business Venture. (2x8)

x-x-x