

2021

Master of Commerce

Third Semester

Group – D: Accounting and Finance

MC-309: Strategic Cost Management

Time allowed: 3 Hours

Max. Marks: 80

*NOTE: Attempt five questions in all, selecting atleast one question from each Unit.**x-x-x***UNIT – I**

- I. "Strategic cost management has become an essential area these days. While formulating the strategy for the accomplishment of overall organizational objectives, different cost drivers should be clearly identified." In light of this statement, explain the role of strategic cost management in achieving long term growth and survival of organizations. (16)
- II. Discuss the environmental influences in cost management practices. (16)
- III. Write notes on the following:-  
a) Just in time  
b) Bench marking (2x8)

**UNIT – II**

- IV. "Activity based costing is ordinarily used as a supplement to, rather than as a replacement for, the company's costing system." In light of this statement discuss the nature, advantages and disadvantages of activity based costing. (16)
- V. How does activity based management differ from activity based costing? Discuss the operational and strategic application of ABC. (16)
- VI. What is linkage analysis? Discuss the application of linkage analysis in cost reduction and value addition. (16)

**UNIT – III**

- VII. What do you mean by responsibility accounting? Explain the different types of responsibility centres. (16)
- VIII. Write notes on the following:-  
a) Performance budgeting  
b) Zero Based Budgeting (ZBB) (2x8)

P.T.O.

(2)

**UNIT – IV**

- IX. "Balance Score Card is a strategic tool for measuring and evaluating the performance of an organisation". Justify this statement. Also explain the steps for developing a balance score card. (16)
- X. Explain in detail productivity measurement and control. (16)

x-x-x