

Exam Code: 1162  
Sub. Code: 8472

2031  
P.G. Diploma in Mass Communication  
First Semester  
PGDMC-103: Electronic Media

Time allowed: 3 Hours

Max. Marks: 100

**NOTE:** Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any five of the following in about 75-100 words each:-

- a) Docu Drama
- b) AM and FM
- c) Chanda Committee
- d) Parsar Bharti
- e) SITE
- f) Structure of Radio Interview
- g) TV Documentary
- h) Radio feature
- i) Krishi Darshan
- j) Buniyaad

(5x4)

**UNIT – I**

- II. Give a brief history of radio in India. Discuss the future of radio. (20)
- III. Differentiate between commercial and community Radio. What is the organizational structure of commercial radio? (20)

**UNIT – II**

- IV. Discuss different types of radio interviews in detail. Explain the structure of a general radio interview. (20)
- V. What are the different types of radio programmes? What are the important elements of a radio format? (20)

**UNIT – III**

- VI. Discuss the brief history of Television in India. What is the future of TV in India? (20)

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(2)

- VII. Explain the organizational structure of Doordarshan. Enlist the role of responsibilities of three important top positions. (20)

**UNIT – IV**

- VIII. What are the different types of TV Programme? Discuss the general format of a TV programme. (20)
- IX. What are the do's and don'ts of preparing for a TV interview? What are the various TV interview formats? (20)

x-x-x