2071
Bachelor of Commerce
Second Semester
BCM-203: Interdisciplinary E-Commerce

Time allowed: 3 Hours   Max. Marks: 80

NOTE: Attempt four short answer type questions from Section–A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – A

I.   Attempt any four of the following:-

   a) History of E-commerce

   b) Explain B2B, B2C and C2C.

   c) Regulatory Aspects of E-Commerce

   d) Present status of e-commerce in India

   e) Smart Cards

   f) E-Cheque   (4x5)

Section - B

II.   Write Electronic Commerce Framework and Tools of E-commerce.   (15)

III. Write on:-

   a) Compare web based with traditional business

   b) Growth of E-commerce   (15)

IV.   What are the several factors that led to the emergence of e-commerce in the market?
                                                                                              (15)

V.   Describe the term E-Business in detail. What are the various opportunities in E-Business?   (15)

Section - C

VI.   Write on:-

   a) Digital Signature

   b) Cryptography

   c) Credit Cards   (3x5)

VII.   Describe in detail the structure and organization of e-commerce?   (15)

VIII. What is EDI? What are the major benefits of EDI for business organizations? Describe.   (15)

IX.   Describe in detail the Impact of E-Commerce on:-
   a) Health Service
   b) Education
   c) Entertainment   (3x5)

x-x-x