

2071

B. Voc. (Logistic Management)

Second Semester

LEM-203: Transportation and Distribution Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) Differentiate between centralized and decentralized distribution system along with their advantages.
- b) What do you understand by Transportation Management System? Explain.
- c) What is intermodal form of transportation? Explain in brief the difference between intermodal and multimodal forms of transportation.
- d) Write a note on Geographic Information System?
- e) What is delivery lead time? How can we reduce the delivery lead time?
- f) What are the various factors affecting the selection of a distribution channel.

(4x5)

UNIT - I

- II. Explain in detail the various types of distribution channel formats. Also describe their sub-categories. (15)
- III. 'Warehousing functions are very useful in modern day selling'. Comment. (15)

UNIT - II

- IV. What are the various factors affecting the cost of Transportation? Also outline the various Transportation Participants. (15)
- V. What do you understand by Material Management? What are its objectives? Explain the process of Material Management. (15)

UNIT - III

- VI. Explain in detail the various modes of transportation. Also mention the advantages and disadvantages of each. (15)

P.T.O.

(2)

- VII. Elucidate various Transportation Performance Characteristics. Critically evaluate the various costs involved in transportation. (15)

UNIT - IV

- VIII. What do you understand by the Advanced Fleet Management System? How it is advantageous? (15)
- IX. Information and Communication Technology (ICT) has changed the face of every business. How has ICT impacted the Transportation sector? Also mention the various trends in transportation. (15)

x-x-x