

2071
B. Voc. (Retail Management)
Second Semester
GC-202: Business Ethics
(Common to all B. Voc.)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Answer any four of the following:-

- a) Differentiate between values and ethics.
- b) Define Whistle blowing.
- c) Write a note on Service learning.
- d) Explain the Mendelow Framework for stakeholder protection.
- e) Explain the importance of corporate social responsibility.
- f) Write a short note on corporate governance.

(4x5)

UNIT - I

- II. What is an ethical organization? What are the characteristics of an ethical organization? (15)
- III. Define business ethics. What are the factors highlighting the importance of business ethics? (15)

UNIT - II

- IV. What is a Multi-national corporation? What are the recommendations for a multinational corporation regarding ethical issues? (15)
- V. Who are the stakeholders of an organisation? Explain in detail the internal and external stakeholders? (15)

UNIT - III

- VI. Define values. What are the most important values that an organization must follow? (15)

P.T.O.

(2)

VII. Write notes on the following moral values with regard to corporate behavior.

a) Integrity in the work place

b) Spirituality in the work place

c) Cooperation at the work place.

(3x5)

UNIT - IV

VIII. 'Corporate social responsibility and business ethics are two sides of the same coin',
Comment. (15)

IX. What is social audit? How is it done?

(15)

x-x-x