

2071
Bachelor of Business Administration
Fourth Semester
BBA-222: Project Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section–A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – A

- I. Attempt any four of the following:-
- a) Discuss the importance of Project Planning and Management.
 - b) What are the advantages of matrix organization design in project management?
 - c) "Payback Period method does not measure the true profitability of a project." Explain.
 - d) What is the difference between scenario analysis and sensitivity analysis?
 - e) What are the various methods of resource leveling?
 - f) Which factors control the cost of a project? How does time over-run affect the project cost? (4x5)

Section - B

- II. Explain Project Life Cycle and discuss it with the help of example. Also explain the important phases of a Project Life Cycle and key issues involved in it. (15)
- III. Explain the traditional methods and modern methods of financial evaluation of the projects.
- IV. Write short notes on:-
- a) Monitoring the Environment
 - b) Project Rating Index
 - c) Pre Feasibility Study (3x5)
- V. "Project Management is a Profession." Explain the statement. (15)

Section - C

- VI. Write a detailed note on the objectives of project appraisal techniques? (15)

P.T.O.

(2)

VII. Write short notes on:-

- a) Measurement of risk in Project Management
- b) Decision Tree Analysis
- c) Monte Carlo Simulations (3x5)

VIII. "Detailed Project Report (DPR) forms the foundation on which the entire super structure of the project is built, if it is weak, the project cannot withstand the turbulent times ahead". Explain the statement and bring out the dos and don'ts of a good DPR. (15)

IX. Answer the following:-

- a) Explain the critical path activities and why they are considered important?
- b) Describe PERT and its advantages.
- c) Write a note on project crashing and explain the procedure for crashing of project activities. (3x5)

x-x-x