

2071

B. Voc. (Agri-Business and Agrarian Entrepreneurship)

Fourth Semester

Paper ASC-405: Poultry Production Economics and Marketing

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any eight of the following:-

- a) Broiler farm
- b) Layer farm
- c) Criteria for selection of labour for farms
- d) Feed-Egg/meat ratio
- e) Grade price curve
- f) Storage facilities needed for eggs
- g) Economics of poultry operation
- h) Importance of maintenance of farm records
- i) What kind of market structure does poultry has?
- j) Advantages of layer farming over broiler farming
- k) What is the relevance and importance of seasonal variation in poultry?
- l) What are the factors affecting profits in poultry enterprises? (8x1)

UNIT - I

- II. What are the various measures of performance efficiency in poultry? (8)
- III. Enumerate the steps involved in preparing a project report for broiler farm. (8)

UNIT - II

- IV. Write a detailed note on current marketing system in poultry. (8)
- V. Discuss in details the constraints faced by the poultry industry with respect to marketing. (8)

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UNIT - III

- VI. What are the causes of labour income variation in poultry? (8)
- VII. Write a detailed note on the various poultry farm expenses. (8)

UNIT - IV

- VIII. What are the factors affecting labour income? (8)
- IX. What are the factors affecting prices of egg/chicken? (8)

x-x-x