

2071  
B. Voc. (Logistic Management)  
Fourth Semester  
LEM-405: Logistics Management Information System

Time allowed: 3 Hours

Max. Marks: 80

**NOTE:** Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) What are the value added networks?
- b) What is DSS?
- c) What is the role of MIS in marketing?
- d) What is the socio-technical approach of MIS?
- e) Briefly tell the pre- requisites of effective MIS?
- f) What is video conferencing?

(4x4)

**UNIT - I**

- II. Explain the various steps that can be taken to design an effective Management Information System. (16)
- III. Explain the basic characteristics of Management Information System. (16)

**UNIT - II**

- IV. What are the various limitations of computersied Management Information System (MIS)? (16)
- V. Explain the recent developments that have taken place in information technology globally. (16)

**UNIT - III**

- VI. Write a note on how computers/ I.T. have contributed to better communication flow. (16)
- VII. Write a detailed note on ERP. (16)

**UNIT - IV**

- VIII. Explain how MIS can be helpful for HR managers. (16)
- IX. What is the role of Management Information System (MIS) in logistics management? (16)

x-x-x