

2071

B. Voc. (Retail Management) Fourth Semester
GC-402: Project Management
(Common with all B. Voc.)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four the following:-

- a) Explain Delphi technique of risk management.
- b) Discuss Social feasibility of a project.
- c) What is network analysis?
- d) Why is project management needed in every business?
- e) Enumerate the characteristics of a good report. (4x4)

UNIT - I

- II. What is Project Life Cycle? Explain the Phases of Project Life Cycle in detail. (16)
- III. What are the tools and techniques used in project management? (16)

UNIT - II

- IV. PESTLE analysis is useful tool of monitoring the environment. Explain the concept. (16)
- V. Write a detailed note on idea screening. State its advantages also. (16)

UNIT - III

- VI. What is Project risk? How it can be classified? (16)
- VII. What are the various steps involved in process of project evaluation? (16)

UNIT - IV

- VIII. Discuss the procedure for writing a report in detail. (16)
- IX. Explain various controlling and monitoring techniques in project control. (16)

x-x-x