2071
B. Voc. (Retail Management)
Fourth Semester
RSC-405: Management Information System for Retail

Time allowed: 3 Hours   Max. Marks: 80

NOTE: *Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.*

x-x-x

I. Answer any four of the following:-

    a) Features of MIS.

    b) What is the relevance of information in decision making?

    c) What are uses of office automation system?

    d) Write a short note on information overload.

    e) Characteristics of ERP.

    f) SDLC approach.   (4x4)

UNIT - I

II. Define MIS. Discuss the objectives and scope of MIS.   (16)

III. How does MIS help in performing specific functions like personnel, marketing, finance and inventory.   (16)

UNIT - II

IV. What are the sources and types of information? Discuss in detail.   (16)

V. Define system. Discuss its types and characteristics.   (16)

UNIT - III

VI. What do you mean by decision support system? What is the purpose of DSS in Management Information System?   (16)

VII. Explain in detail the various database management system modules.   (16)

UNIT - IV

VIII.   Define ERP. Explain its modules in detail.   (16)

IX.   Explain the various threats to information sources and what are the security measures to overcome these?   (16)

x-x-x