

Exam Code: 0032

Sub. Code: 0952

2061

Bachelor of Computer Application

Sixth Semester

BCA-16-601: E-Commerce

Time allowed: 3 Hours

Max. Marks: 65

**NOTE:** Attempt five questions in all, including Question No. IX (Unit-V) which is compulsory and selecting one question each from Unit I -IV.

x-x-x

**UNIT – I**

- I. Explain in detail the different types of E-Commerce. (13)
- II. Differentiate between traditional and EDI enabled system for document exchange. Also discuss the EDI standards in brief. (13)

**UNIT - II**

- III. Explain step by step the process of Web development. What are the considerations for website hosting? (13)
- IV. a) What is Web traffic analysis? What are the various measures?  
b) What is Search Engine Optimization? What is its use? (7,6)

**UNIT - III**

- V. Explain the ATM based cash disbursement system in detail. (13)
- VI. Discuss Inter-bank clearing system with an example. (13)

**UNIT - IV**

- VII. Define Mobile Commerce. What are the benefits of mobile commerce? Also discuss the various issues in mobile commerce with suitable examples. (13)
- VIII. What are the different types of cybercrimes? Briefly discuss the provisions of the IT Act, 2000 to deal with these crimes. (13)

P.T.O.

(2)

**UNIT - V**

IX. Attempt the following:-

- a) What are the aims of E-Commerce? (2)
- b) Explain EDI notification structure. (2)
- c) What are the elements of a webpage? (2)
- d) What is an Electronic Purse? How is cash loaded into it? (2)
- e) Explain Mobile Commerce Framework in brief. (2)
- f) Discuss the applications of E-Commerce in banking and e-governance. (3)

*x-x-x*