

2071
B. Voc. (Logistic Management)
Sixth Semester
LEM-605: Business Environment

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Answer any four of the following:-

- a) Differentiate between micro and macro environment.
- b) Explain limitations of environment analysis.
- c) Explain the merits of MNCs.
- d) Explain the hostile takeover.
- e) Explain LPG model.
- f) Explain the impact of technology on globalization (4x4)

UNIT - I

- II. What do you mean by business environment? Explain the significance and nature of business environment. (16)
- III. What do you mean by economic environment? Explain the key elements of business environment. (16)

UNIT - II

- IV. Explain in brief the main provisions of Consumer Protection Act. (16)
- V. Briefly explain the provisions of competition law in India. (16)

UNIT - III

- VI. Explain the nature and impact of socio-cultural environment on business. (16)
 - VII. What do you mean by globalization? Explain the various stages of globalization. (16)
- P.T.O.

(2)

UNIT - IV

- VIII. Explain various ecological issues in the Indian Logistics sector. (16)
- IX. What do you mean by technological environment? Explain the impact of technological environment on business. (16)

x-x-x