

2071

B. Voc. (Retail Management)

Sixth Semester

GEN-601: Entrepreneurship Development Programme

(Common for all B.Vocs)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Write short note on the following:-

- a) Meaning and Scope of Entrepreneurship.
- b) Concept of Start-up
- c) Role of Financial Management in Business
- d) Leadership and its Features

(4x4)

UNIT - I

II. Define Decision making, explain in detail the steps involved in decision making. (16)

III. Explain in Detail, how to become a successful Entrepreneur? (16)

UNIT - II

IV. What is Business, what are the objectives of business? Also explain qualities of a successful businessman. (16)

V. What is Profit Planning, explain in detail the characteristics of profit planning in Small Scale Industries. (16)

UNIT - III

VI. Explain working Capital. Also explain the advantages of Adequate Working Capital. (16)

VII. What is Technology? Explain in detail the benefits of Technology to Small Business Firm. (16)

P.T.O.

(2)

UNIT - IV

VIII. Explain the various provisions related to Health and Safety of Workers, under The Factories act 1948. (16)

IX. Write Detailed note on following:-

a) Excise duty and Requirements related to it

b) SSI exemptions and Incentives

(2x8)

x-x-x