2071
Master of Commerce, Second Semester
MC-202: Research Methodology in Commerce
(Same for USOL candidates)

Time allowed: 3 Hours   Max. Marks: 80

NOTE: *Attempt five questions in all, selecting atleast one question from each Unit.*
x-x-x

UNIT – I

I.   Research is concerned with proper fact finding, analysis and evaluation. Do you agree with this statement? Give reasons in support of your answer.   (16)

II.   Distinguish between inductive methods and deductive methods. Discuss their merits and demerits.   (16)

III.   What do you understand by the term Hypothesis? Discuss the types of hypothesis and significance of hypothesis testing in research?   (16)

UNIT – II

IV.   Discuss briefly the various techniques of sampling. Give suitable examples to support your view point while explaining each techniques.   (16)

V.   Explain the process and significance of collection and organization of material with special emphasis upon correct sources of information.   (16)

UNIT – III

VI.   Write short notes on the following:-
       a) Classification and tabulation of data
       b) Pictorial presentation of data   (2x8)

VII.   Discuss in detail the importance of coordinating contents in the presentation of information. How should front matter and backmatter be coordinated?   (16)

UNIT – IV

VIII. Define multivariate analysis. What are the objectives of multivariate analysis and explain its importance.   (16)

P.T.O.

IX. What do you mean by factor analysis? Give suitable examples to highlight the different step involved in performing factor analysis. Discuss the economic significance to factor analysis. (16)

X. Explain the significance of a research report and narrate the various steps involved in writing such a report. (16)

x-x-x