

2012

B.A./B.Sc. (General) Third Semester

Functional English

Paper: Radio Journalism and Broadcasting Presentation

Time allowed: 3 Hours

Max. Marks: 45

NOTE: Attempt all questions.

x-x-x

I. How can Radio be used as an effective tool of socio-economic change in society?

Or

Define Mass Communication. Can we say radio has a better reach than other mediums of broadcasting? Discuss (7)

II. List the qualities of a good radio newscaster.

Or

Give a detailed description of the factors determining newsworthiness. (7)

III. Frame a compering script for a radio programme on patriotic songs to be aired on Republic Day.

Or

What is voice training? Why is it important for a broadcast journalist to undertake voice training? (6)

IV. What are the different types of announcements? Frame a PSA for maintaining COVID protocol at home/workplace.

Or

Frame an "interesting, witty" commentating script for your college sports day. (6)

V. "Writing to Time, Writing for the Ear" is the thumb rule for radio script writing. Discuss.

Or

Imagine you have to interview the area councilor. Frame an interview script covering relevant issues pertaining to your sector. (7)

P.T.O.

(2)

- VI. Write an essay on the essential elements of compering. Which is more challenging- Radio or TV compering?

Or

Define speech skills. How can a broadcast journalist train himself/herself in speech skills? (6)

- VII. Write short notes on any two:-

- a) Ad Libbing
- b) Foners
- c) Common problems of broadcast voice
- d) News sources
- e) The Articulatory System

(2x3)

x-x-x