

2012

Bachelor of Commerce

Fifth Semester

BCM-505: Entrepreneurship and Small Business

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section-A carries 5 marks each. Attempt two questions each from Section B and C respectively carries 15 mark each.

X-X-X

Section A

- I. Explain the following:-
- (a) Differentiate between entrepreneurship and intrapreneurship.
 - (b) Define innovation as an important function of an entrepreneur.
 - (c) What do you mean by Achievement motivation?
 - (d) Explain the term logistics management.
 - (e) What is meant by Subsidy?
 - (f) Discuss the strategies of growth and diversification.

Section B

- II. "Entrepreneurship is a process of giving birth to an enterprise." Discuss.
- III. What do you mean by Entrepreneurial Development Programme? Explain the phases of EDPs.
- IV. What are the steps taken by Government to promote women entrepreneurship in India?
- V. Define the term Business Planning. Discuss various steps involved in it.

Section C

- VI. What are the problems faced by small scale industries? Also explain the remedial measures for the same.
- VII. What is Project Report? Discuss the need of a Project report before setting up of a new unit.
- VIII. What are the various exemptions available to SSIs in India? Explain in detail.
- IX. Discuss the role of e-commerce and m-commerce in promoting small business.

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