

2012

Bachelor of Business Administration

First Semester

BBAS-104: Management Concept and Practices

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section–A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – AI. Attempt any four of the following:-

- a) Management as an Art.
- b) Explain system approach.
- c) Span of control.
- d) McGregor's Theory X and Theory Y.
- e) Free rein style leader.
- f) Knowledge Management?

(4x5)

Section – B

II. What is Management? What are its functions?

(15)

III. What is MBO? Discuss its benefits and limitations.

(15)

IV. What are the courses of conflict between line and staff? How can these conflicts be resolved?

(15)

V. How can delegation be made effective? Point out the difficulties faced in this process.

(15)

Section – C

VI. Discuss financial and non-financial motivators.

(15)

VII. What do you mean by controlling? What are the Pre-requisite of a good control system?

(15)

VIII. Explain main theories of leadership.

(15)

IX. Discuss the advantages and problems of learning organizations.

(15)

x-x-x