

2012
Bachelor of Business Administration
Fifth Semester
BBA-302: International Business

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section–A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – A

- I. Write a short note on any four of the following:-
- a) Common Laws and Civil Laws.
 - b) What do you mean by Mercantilism?
 - c) Discuss the objectives of GATT.
 - d) Free Trade Area
 - e) What is Duty Exemption Scheme?
 - f) What do you mean by Rationalization of Exchange Rate Policy (4x5)

Section - B

- II. Describe the various mode of entry into international business clearly indicating their merits and demerits. (15)
- III. Describe Porter's Diamond model. How is it different from Heckscher- Ohlin Model? (15)
- IV. What do you mean by Tariffs? Discuss the various types of tariffs imposed by different countries on international trade. (15)
- V. Explain the objectives and role of UNCTAD in International Business. (15)

Section - C

- VI. ASEAN agreement is fast emerging as the largest trading bloc among developing nations. Discuss. (15)
- VII. Discuss the measures taken by Government of India in promoting outward FDI in India? (15)

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(2)

- VIII. Suggest suitable measures to solve major issues facing India's foreign trade? (15)
- IX. Discuss the regulations and provisions relating to newly introduced schemes for exports of Merchandise and Services? (15)

x-x-x