

2012
Bachelor of Business Administration
Fifth Semester
BBA-304: Entrepreneurship and Small Business Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section-A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – A

- I. Attempt any four of the following:-
- a) Write a note on profit planning?
 - b) What do you mean by Entrepreneurial Development Programme?
 - c) Define intrapreneurship?
 - d) What do you mean by Bridge Financing?
 - e) Explain the term Seed Capital.
 - f) What is Project Report?
- (4x5)

Section - B

- II. What do you mean by Entrepreneurial motivation? Also explain the types of motivation. (15)
- III. What is project identification? Discuss various considerations in Project Selection. (15)
- IV. Discuss the social and economic factors which influence the growth of entrepreneurs. (15)
- V. Explain various formalities required for project appraisal and clearance for availing financial support. (15)

Section - C

- VI. 'MSMEs are the seed bed of entrepreneurship'. Do you agree? Why? (15)
- VII. Discuss the role of various Government institutions engaged in providing support and assistance to small scale enterprises. (15)

P.T.O.

(2)

VIII. What are various tax concessions available to small enterprises? (15)

IX. Write notes on:-

a) SIDCO

b) NSIC (2x7½)

x-x-x